

CAMPAIGN RUBRIC

Cholera, Vaccines, Clean Water Access

Name

Date

Teacher

Period

	4. NAILED IT!	3. I DID GREAT!	2. GETTING THERE	1. I NEED MORE WORK
What I Learned	I clearly explain who Dr. Qadri is and what she does. I taught others about cholera, clean water, and vaccines using strong facts and examples.	I explain Dr. Qadri's work and global health issues clearly with mostly correct facts.	I share some correct facts, but parts are missing or unclear.	I don't show that I understand Dr. Qadri's work or the health issues.
Making Connections GLOBAL & LOCAL	I make strong connections between global health and my own community (like clean water or vaccines in Maine).	I make at least one clear global or local connection.	I mention global or local ideas, but they aren't explained well.	I don't make any global or local connections.
Creativity & Communication	My campaign is eye-catching, creative, and powerful! It uses images, color, and design to grab attention.	My campaign looks good and is easy to follow.	My campaign is a bit plain or hard to read in places.	My campaign is hard to follow or missing visuals.
Evidence & Sources	I use at least one quote or fact from the Pulitzer Center article and give credit for my sources.	I use a quote or fact from the article and mention my source.	I include facts but don't say where they came from.	I don't include facts or quotes from any source.
Teamwork & Effort	Everyone in our group helped and worked hard. We stayed focused and finished strong!	We worked well together and finished our campaign.	A few people did most of the work or we had trouble working together.	We didn't work well as a group or didn't finish.
Call to Action	My campaign inspires others to take real action to help people get clean water or better health.	My campaign includes a clear message about helping or taking action.	My message is unclear or not very inspiring.	I don't include a message or call to action.

TEACHER COMMENTS

STUDENT REFLECTION

Glows	Grows	Next Time
<ul style="list-style-type: none">• What worked out well? What do I feel proud of?• What part of my work best shows how hard I worked?• Did I meet the requirements for success? Where?	<ul style="list-style-type: none">• What parts of the job were the hardest for me?• Where did I go wrong or feel unsure?• What could help me get this better?	<ul style="list-style-type: none">• What exact action can I take to get better?• What can I do about the problems I saw?• What tools or strategies could help me?